



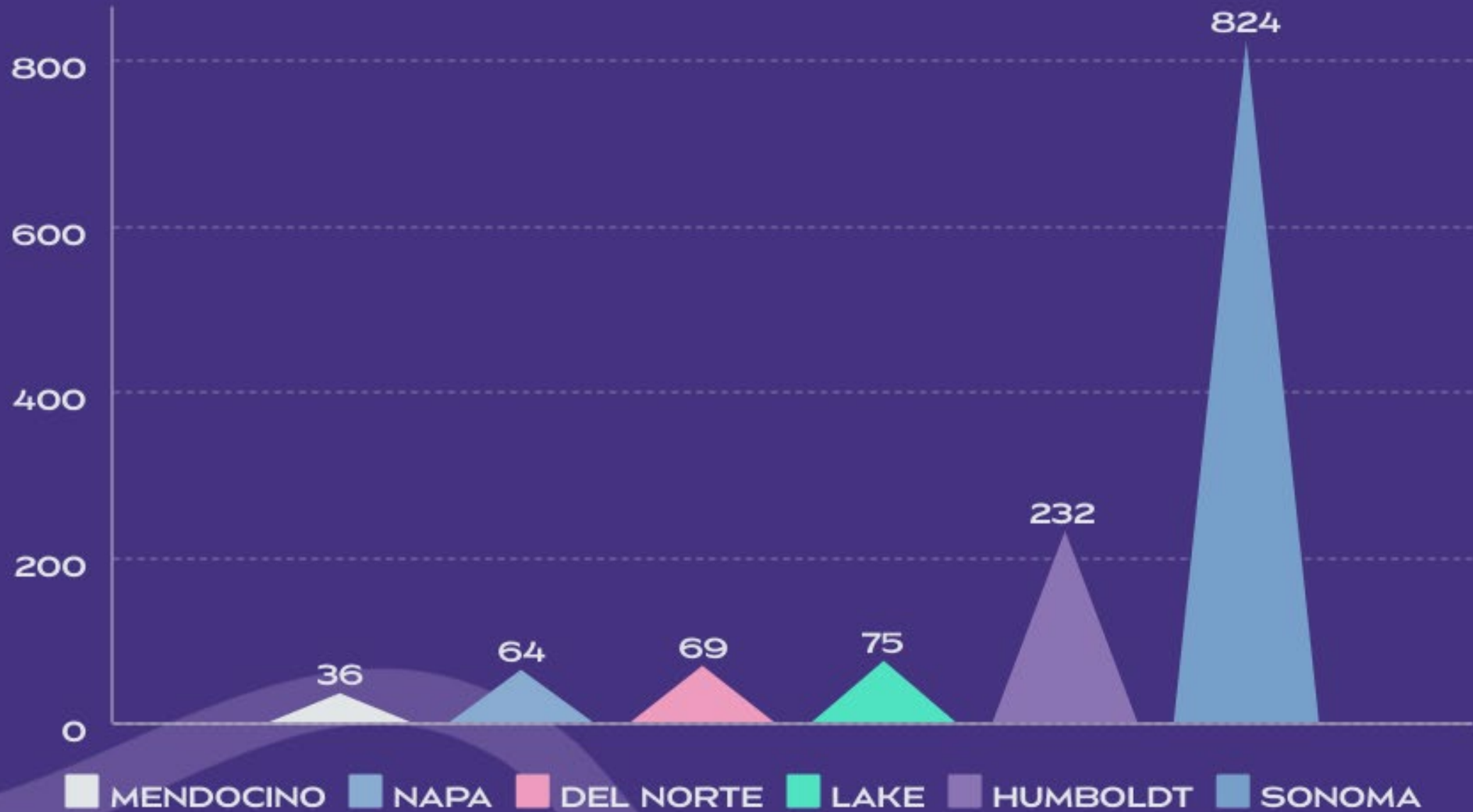
THE SEX TRAFFICKING OF MINORS



THE PKF IS DEDICATED TO:

- * THE SAFETY OF ALL CHILDREN,**
- * THE RECOVERY OF MISSING CHILDREN, AND**
- * PUBLIC POLICIES THAT KEEP CHILDREN SAFE IN THEIR COMMUNITIES.**

REPORTED RUNAWAYS IN 5130 IN 2023



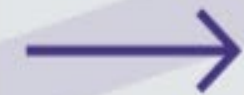
SOURCE: STATE OF CALIFORNIA, DEPARTMENT OF JUSTICE, [HTTPS://OAG.CA.GOV/SYSTEM/FILES/MEDIA/CH-REPORTS-CNTY-2023.PDF](https://oag.ca.gov/system/files/media/ch-reports-cnty-2023.pdf)



TOTAL
RUNAWAYS IN
DISTRICT
5130
1,264



1 in 6
WILL LIKELY
BECOME
VICTIMS
OF SEX
TRAFFICKING



211

POTENTIAL
VICTIMS

WHAT MAKES THEM VULNERABLE?



**HISTORY OF
ABUSE**



**FEELING
MISUNDERSTOOD**



**MENTAL HEALTH
ISSUES**



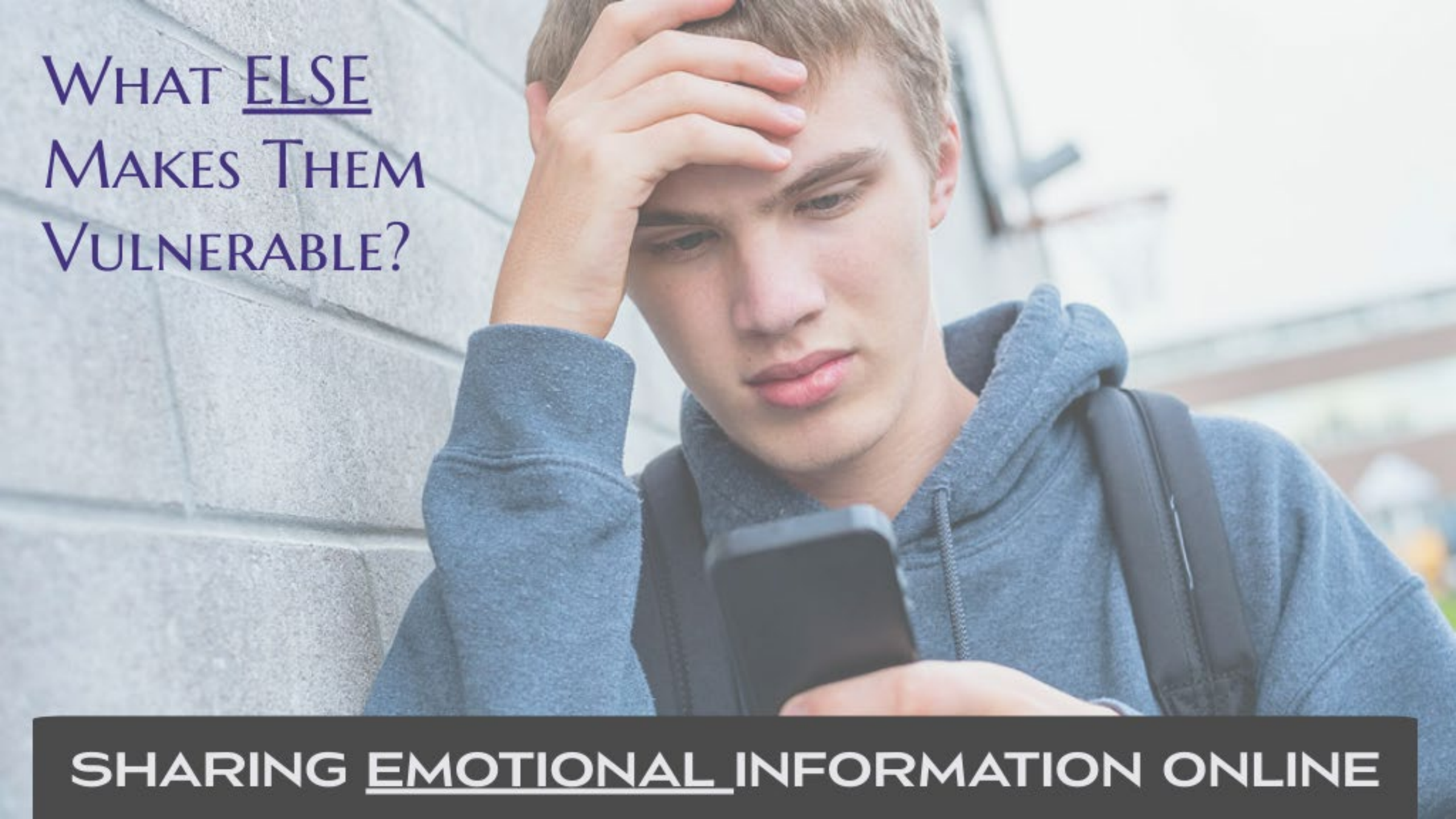
**HISTORY
OF DRUG /
ALCOHOL USE**



**DEVELOPMENTAL
DISORDERS**



**HISTORY
OF RUNNING
AWAY**

A young man with short brown hair, wearing a blue hoodie and a black backpack, is looking down at a smartphone in his hand. He has a distressed expression, with his right hand pressed against his forehead. The background is a blurred outdoor setting with a stone wall on the left.

WHAT ELSE
MAKES THEM
VULNERABLE?

SHARING EMOTIONAL INFORMATION ONLINE

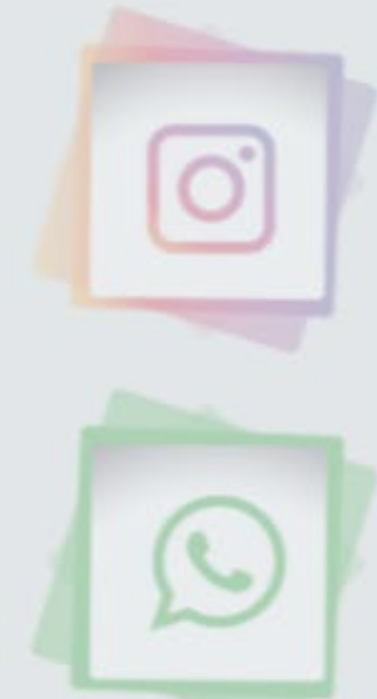


"HOW A SOCIAL MEDIA POST LED A TEEN INTO SEX TRAFFICKING"

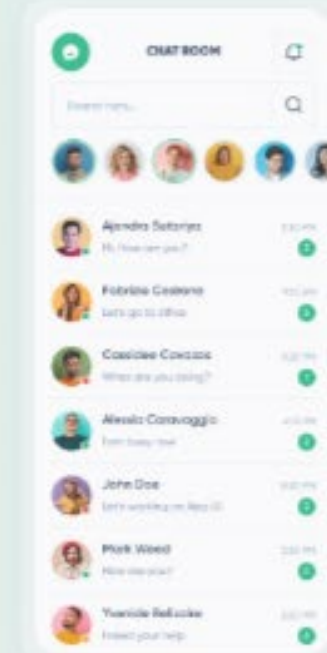
Mom	When my daughter Hope was young, she was a straight-A student.
Hope	I was a normal, regular kid. I loved soccer and cheerleading.
Mom	Hope was filled with innocence, joy, and ambition.
Hope	When I was 14, my whole life changed.
Mom	My daughter Hope was kidnapped by sex traffickers.
Hope	It all started because I posted on a social media site that I hated my mother. A woman messaged me back, telling me that I could go stay with her and go partying. She showed up within the next 45 minutes, and I was gone.

WHERE PREDATORS ARE ONLINE

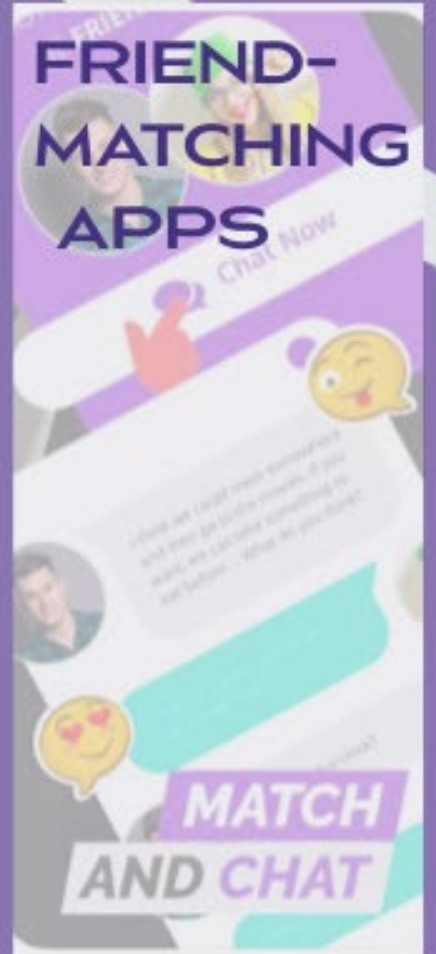
GAMING



SOCIAL MEDIA



CHAT ROOMS



HOW THEY LURE OUR YOUNG PEOPLE

THEY OFFER:

- ⚠ UNDERSTANDING (YOUR LIFE IS HARD!)
- ⚠ LOVE (BOYFRIEND/GIRLFRIEND)
- ⚠ MONEY (TO BUY A BETTER LIFE)
- ⚠ BETTER PLACE TO LIVE (HOME IS AWFUL!)
- ⚠ PROMISES OF MODELING/SINGING/ACTING JOBS (I CAN GIVE YOU SO MUCH MORE!)

INDICATORS THAT A RUNAWAY MIGHT BECOME A VICTIM OF SEX TRAFFICKING



PKF'S SOCIAL MEDIA SAFETY EDUCATION

MORE THAN

15,800

6TH - 9TH GRADE STUDENTS TRAINED



45-MINUTE PROGRAM ADDRESSES



Choosing when to post online and why that matters.



Unintended consequences of sexting and other online communications.



The sex trafficking of minors and the dangers of running away.



The red flags to identify online predators and how to respond.

WHAT ARE THE RED FLAGS?



PROMISES OF SOMETHING TOO GOOD TO BE TRUE



CONSTANT TALK ABOUT SEX



SENDING OR ASKING FOR EXPLICIT CONTENT



SEPARATING TEEN FROM FRIENDS/FAMILY



**OPPORTUNITIES THAT REQUIRE KEEPING SECRETS
OR RUNNING AWAY FROM HOME**

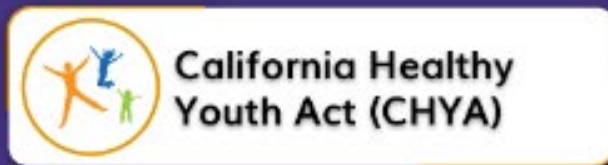
STUDENT COMPREHENSION RATE

ON ASSESSMENT FOLLOWING COURSE
COMPLETION



83%

Fulfills the requirements of
CA Education Code
51934(a), 10 (A), (B) and 11 (b)



How YOU CAN HELP

1

SEE SOMETHING, SAY SOMETHING

CHECKING INTO HOTEL/MOTEL WITH OLDER MEN
CLOTHING IS INAPPROPRIATELY SEXUAL
TATTOO'S OR BRANDING ON NECK (CROWN, \$\$...)

CALL 9-1-1 TO REPORT CONCERNS

2

**WRITE TO YOUR ELECTED OFFICIALS AND
ASK WHAT THEY ARE DOING TO ADDRESS IT.**

3

**ENCOURAGE YOUR LOCAL SCHOOLS TO USE
OUR SOCIAL MEDIA SAFETY PROGRAM**



THE BEST WAY TO PROTECT
OUR YOUNG PEOPLE IS TO

TEACH THEM HOW TO
PROTECT THEMSELVES.



HOW TO REACH THE POLLY KLAAS FOUNDATION



WWW.POLLYKLAAS.ORG



SERVICE@POLLYKLAAS.ORG



(707) 769-1334