



Rotary Outside the Box

District 5130 Training Assembly
April 6, 2024



Presenter



**Tom
Boylan**
District Governor
2023 - 2024

STRATEGIC PRIORITIES

Increase
our impact.

Expand
our reach.

Enhance
participant
engagement.

Increase our
ability to adapt.

Agenda

What is the Box?

Community Connections

Other Organizations

Volunteering

Actions to Take

Define the Box

We invite others to speak at our meetings about **their work** and projects

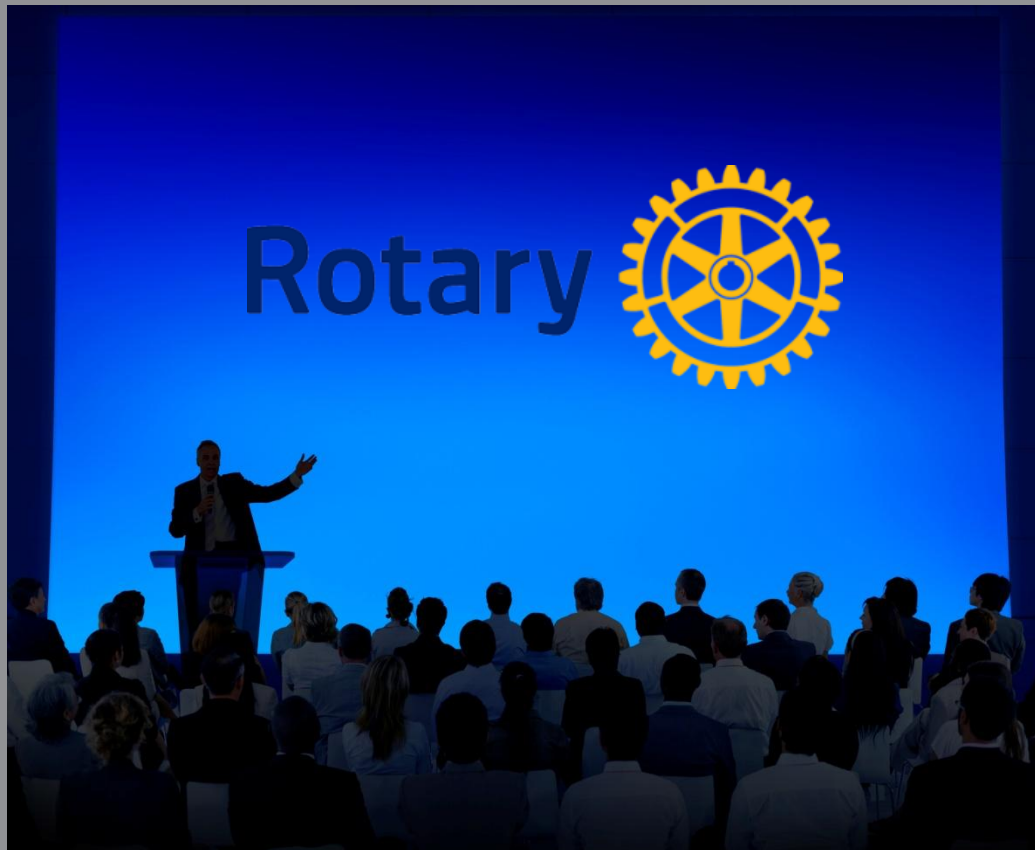
We don't **speak to non-Rotarians** about our **work and projects**

We need to get **outside of Rotary** to **share our story**

Essence of Rotary

You **unite leaders** from a variety of **occupations** to **exchange ideas** and **take action** to **improve your community** – and you **have fun** doing it!

BE THE SPEAKER



TELL OUR STORY



OUR COMMUNITY PROJECTS

**What it was
Who it helped
Why we did it**

OUR GLOBAL PROJECTS

**Why they are important
How we work together
Ask for help**

Who Do We Know

Chamber of Commerce

School Associations

City Councils

Churches

Kiwanians

Which Message Attracts?

- Rotary International has 34,000 clubs
- We are in 200 countries and regions
- In places from Albania to Zimbabwe
- Explore this site to learn more about Rotary International
- Projects include water wells, human health and sanitation, hunger, the environment, and eradicating polio.

Which Message Attracts?

- Rotary International has 34,000 clubs
- We are in 200 countries and regions
- In places from Albania to Zimbabwe
- Explore this site to learn more about Rotary International
- Projects include water wells, human health and sanitation, hunger and eradicating polio.
- We are local business, professional and civic leaders.
- We meet often to get to know one another to
- Get things done in this community. And..
- We have fun doing it.
- Work to improve local schools & provide scholarships
- Improve local parks
- Donate funds to local charities

A Different Approach



VOLUNTEER



Help Others to Succeed



- Do it as a project
- Offer your club members
- Help others make money
- Build lasting friendships

Ask to have a display



Where can we volunteer?

Charitable Events

School Events

Unions & Trade Groups

Church gatherings

Kiwanian Events

Why Join?

To positively Impact <u>my</u> community	35.5%
For friendship	30.0%
Networking opportunities	18.7%
Personal & professional recognition	4.3%
Training opportunities	3.3%
To have positive impact globally	8.2%

Why Stay?

To positively Impact <u>my</u> community	35.5%	36.1%
For friendship	30.0%	38.4%
Networking opportunities	18.7%	5.2%
Personal & professional recognition	4.3%	2.3%
Training opportunities	3.3%	3.5%
To have positive impact globally	8.2%	14.5%

Cultivate Friendships



Marry Me



STRATEGIC PRIORITIES

Increase
our impact.

Expand
our reach.

Enhance
participant
engagement.

Increase our
ability to adapt.

BE A ROTARY CHAMPION

