

FUNDRAISING



KNOW-HOW

from a Development

Professional



# Carly Robbins Executive Director, (former Development Director) **Food for People,** the Food Bank for Humboldt County



Rotary Club of Eureka





**ROTARY**

Cordially Invites You To

# A Starry Night

## Annual Charity Gala

A NIGHT OF DINNER, DRINKS, DANCING,  
AUCTIONS, RAFFLES & MORE!

MARCH 11, 2023 | 5:30 PM

Benefiting the [redacted] North Rotary Foundation in  
our support of local Nonprofits and Youth Programs

# PROSPECTS

IDENTIFY

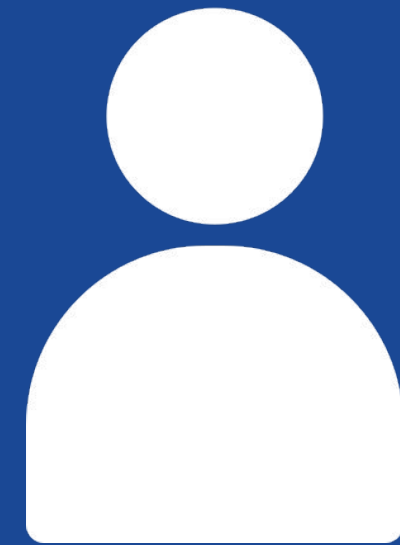
INTERRELATION

Cultivation



# SOLICITATION

MAKING THE ASK



CLEAR

KEEP IT CONSIDER

MESSAGING

COMPELLING

CONVEY A STORY







# STEWARDSHIP

KEEP THEM COMING BACK





# BRING ON THE

ACTIVITY BASED FUNDRAISERS

# FUN





PRESENTED BY THE ROTARY CLUB OF SOUTHWEST EUREKA  Rotary

# MARTINIS BY THE BAY

TO BENEFIT  
HUMBOLDT SENIOR  
RESOURCE CENTER  
HOME-DELIVERED  
MEALS PROGRAM


COCKTAILS BY  
INGOMAR CLUB  
AA BAR & GRILL  
CAFE WATERFRONT  
RESTAURANT 301  
SIX RIVERS BREWERY  
THE BASEMENT  
THE SEA GRILL  
GABRIEL'S  
ERNIE'S

THURSDAY  
JUNE 6TH  
5-7 PM  
WHARFINGER





PROCEEDS SUPPORT EEL RIVER VALLEY  
YOUTH EDUCATION PROGRAMS




# SEAFOOD BOIL

at the  
*Fortuna River Lodge*

SATURDAY **JAN. 14**

SOCIAL 5:30 PM  
DINNER 6:30 PM

Rotary   
Fortuna Sunrise Club



## Rotary Club Seafood Boil







Come join the fun with all your friends!

FIFTH Annual **Yahtzee** TOURNAMENT

\$100 Per Chair

BRING YOUR A GAME!

21+ ELDER EVENT

Proceeds go to the Sorell Deaf Hearing Center & Other Community Projects

Rotary 

**SATURDAY • JANUARY 7**

6PM DINNER & DRINKS • 7PM TOURNAMENT PLAY

The Adorni Center - 1011 Waterfront Dr., Eureka

Tickets and Information at [swrotary.org](http://swrotary.org) • 707-845-3459

PRESENTED BY OLD TOWN ROTARY  
ROTARY CLUB OF SOUTHWEST EUREKA



# GET THEM IN THE

CAUSE BASED FUNDRAISERS

# FEEELS





# SAVE THE DATE

Annual Mad River Rotary  
Fundraiser to Benefit  
the Trades Academy

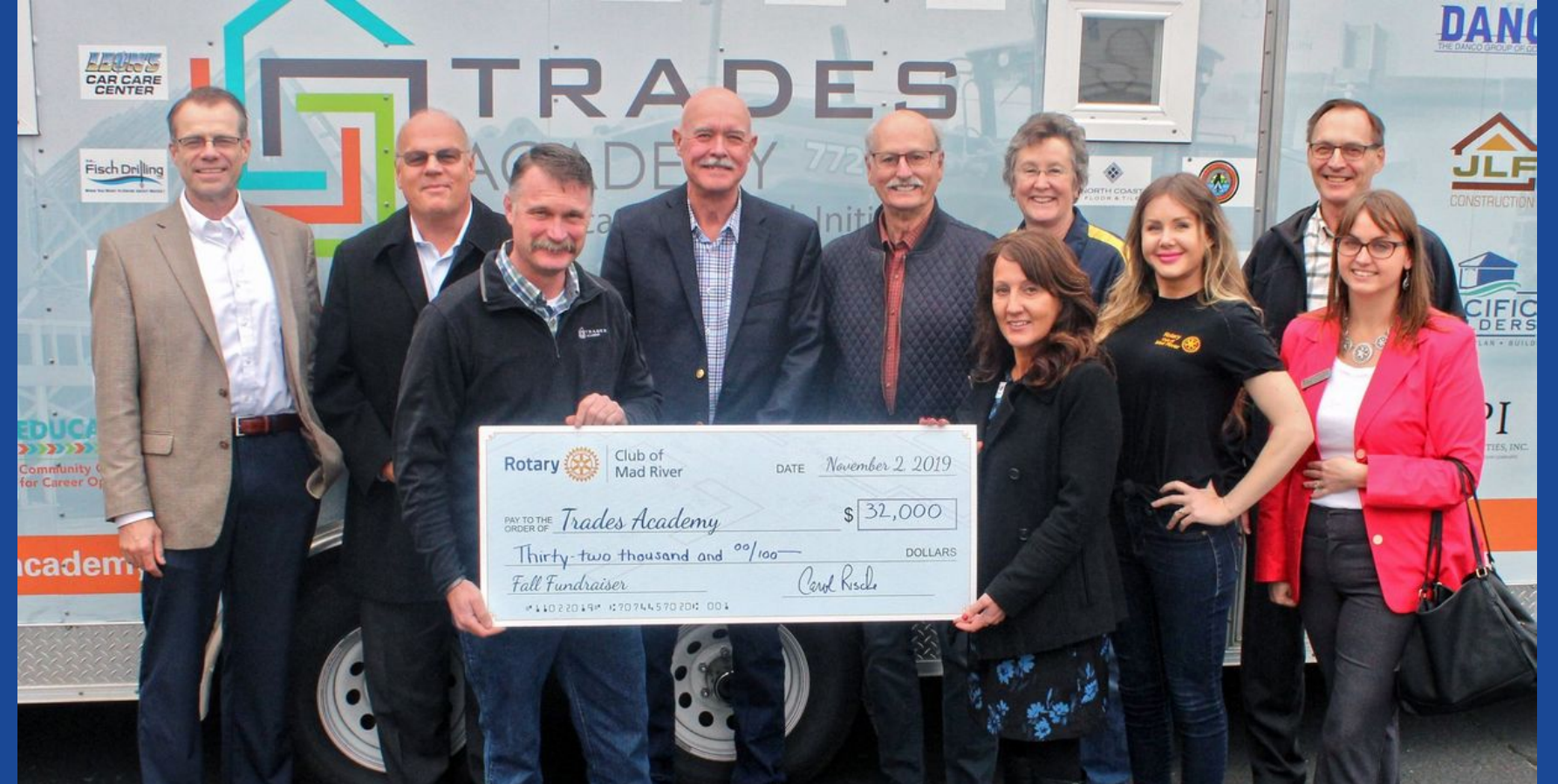
**SATURDAY**  
**NOVEMBER 2, 2019**

**BLUE LAKE CASINO**  
**SAPPHIRE PALACE**

The Trades Academy  
enhances existing  
Career Technical  
Education programs  
and supports high  
school students with  
opportunities to  
explore career options  
available in our local  
trades industries.



**Cocktails, Dinner, Auction & Dancing**





THE ROTARY CLUB OF WINDSOR PRESENTS

# An Evening in Seville!

## Supporting Windsor Youth Programs

Windsor Rotary is raising funds for three local projects and needs your help.

**Flamenco • Wine Bars • Tapas • Paella**

Spend an evening exploring Seville's flavors with music, dancers, silent auction, and special guests.

Saturday April 6, 2024 • 5:00pm - 8:00pm

**Mary Agatha Furth Center**

**8400 Old Redwood Hwy, Windsor, CA 95492**









# EVENT BURNOUT?

ALTERNATIVE FUNDRAISERS





# BACKPACKS FOR KIDS

for Eureka School Children

Help Children Facing Hunger in our community

Next school year will be here before you know it and children in our community need your help. Backpacks for Kids provides a bag full of nutritious food for local kids on the weekends for the school year.



Feed a child - Sponsor a Backpack today!

Cypress Grove Chevre											
Rotary Club of Eureka											
Howard & Peg Gardner			Rotary Club of Old Town Eureka				Advanced Security Systems				
Outdoor Cast Iron Cooking			George Peterson Insurance		Nordic Aquafarms		Alicia & Dave Abell				
Maggie Fleming			Your Name Here!								
Times Printing		Aalfs, Evans & Company, LLP		Kim Brown - Ming Tree		Rick McRostie & Rusty Goodlive		Melinda Wilson		Stewart Telecommunications	
Kathy & Dave Wells		101 Things To Do		Debby Storre		Nancy & Bill Dean		Hunter, Hunter & Hunt		Donald & Nancy Quintrell	
Anda & Judd		Sue & Stacey		Carol & Rick Greaney		Natalie Dicostanzo		Fairy Godmother		Karole Ely	
Fred & Maratha Johansen		Craig & Carol West		George & Kathy Hayes		Linda De Vries		Patrick & Renee Cloney		Ralph Davis & Jeanne Sapunor	
Betty Lutje		Ed & Pat K.		Your Name Here							
Dee Meyer	Carly Robbins	Joann Brekke	Joyce & Pat Collins	Mindy Sehon	Linda Eckert	Alissa Woods	Jennifer Turley	Karl & Suzanne Kellawan	Dale & Cindy Stockly	Linda Russ	Your Name Here

Join these Backpacks for Kids partners and help local children



Please fill out this form and send your donation to Food for People

**BACKPACKS FOR KIDS** Amount \$ \_\_\_\_\_

Check  Credit Card \_\_\_\_\_

Ext. Date \_\_\_\_\_ Card CV2# \_\_\_\_\_

Name of Donor \_\_\_\_\_

Billing Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

**Permission to Print Name**

Name or Company to be used for recognition: \_\_\_\_\_

Make checks payable to **Food for People**  
(Please specify "Backpacks newspaper ad" in the memo line)

Mail to **PO Box 4922 Eureka CA, 95502**

**\$600**

**\$300**

will sponsor a child for a full year in the program!

**\$100**

**Give Online**  
[www.foodforpeople.org](http://www.foodforpeople.org)



To give by phone contact Carly Robbins (707) 445-3166 ext. 306







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# ONE ON ONE

DON'T BE AFRAID TO ASK





# CREATE A FUNDRAISING PLAN

## BEFORE HOSTING A FUNDRAISER

### CREATE A PLAN THAT:

- IDENTIFIES YOUR FUNDRAISING NEEDS
- ESTABLISHES A BUDGET
- CONSIDERS & ADDRESSES LOCAL LAWS FOR Fundraisers
- Determines available resources in your community
- Outlines the event's logistics (i.e. selecting location, ordering supplies, and arranging for set up & tear down)
- Describes how volunteers will be organized
- Considers how to publicize the event
- Provides ways to measure its success



[MY ROTARY.ORG/EN/LEARNING-REFERENCE/LEARN-TOPIC/FUNDRAISI](https://myrotary.org/en/learning-reference/learn-topic/fundraising)